

**FRANKLIN COMMUNICATIONS, INC.  
SUPPLEMENTAL OUTREACH ACTIVITIES**

June 1, 2010-May 31, 2011

Jody Wigton, Office Manager and Susan McKinley, Business Manager, took part in the Ohio Association of Broadcasters exclusive human resources webinar "The Next Big Things: Equal Pay, Systemic Discrimination, and Class Actions" on September 28, 2010, from 10-11 a.m. Webinar presented by Kelly Jennings Yeoman from OAB's Ohio counsel of Vorys, Sater, Seymour and Pease LLP.

All 4 stations also run randomly schedule on-air announcements advising listeners in the community of the opportunity to become a referral source for the station, as well as to inform the community that Franklin Communications, Inc. is an Equal Opportunity Employer. Jody Wigton is the contact person.

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Recruitment efforts are assessed as part of the station's EEO Recruitment Assessment conducted on an annual and ongoing basis. We review the station's outreach activities, open and filled positions for the reporting period to determine the effectiveness of our current outreach efforts and to evaluate the need for improvements.